

2015 Top 50 DISTRIBUTORS

2015 Rank	2014 Rank	Company Name	Promotional Product Sales (000)	Total Sales (000)	Employees	Locations	Principal(s)	City, State
1	2	4imprint Inc.	\$398,991	\$398,991	690	1	Kevin Lyons-Tarr, CEO	Oshkosh, WI
2	1	Proforma	\$373,425	\$497,900	140	750	Greg Muzzillo, Founder; Vera Muzzillo, CEO	Cleveland, OH
3	3	BDA LLC	\$265,800	\$265,800	450	36	Jay Deutsch, CEO	Woodinville, WA
4	4	Integrated Merchandising Systems LLC	\$261,000	\$261,000	525	8	Rick Remick, CEO	Morton Grove, IL
5	6	HALO Branded Solutions	\$218,100	\$218,100	330	18	Marc Simon, CEO	Sterling, IL
6	5	National Pen Company	\$210,000	\$210,000	1,500	7	Dave Thompson, President/CEO	San Diego, CA
7	8	AIA Corporation	\$162,200	\$162,200	84	300	David Woods, President/CEO	Neenah, WI
8	7	Geiger	\$161,800	\$161,800	900	19	Gene Geiger, MAS+, President/CEO/Owner	Lewiston, ME
9	10	iPROMOTEu	\$121,000	\$121,000	70	1	Ross Silverstein, President/CEO	Wayland, MA
10	11	American Solutions for Business	\$115,898	\$211,442	878	471	Larry Zavadil, CEO	Glenwood, MN
11	9	Standard Register*	\$115,200	\$890,000	3,400	150	Joseph Morgan, CEO	Dayton, OH
12	12	Amsterdam Printing	\$101,000	\$101,000	602	4	Tim Broadhead, President	Amsterdam, NY
13	13	Kaeser & Blair Inc.	\$97,292	\$97,292	2,230	4	Kurt Kaeser, CEO	Batavia, OH
14	15	Jack Nadel International	\$94,941	\$94,941	270	22	Craig Nadel, CEO	Los Angeles, CA
15	14	EmbroidMe	\$90,200	\$90,200	300	350	Ray Titus, CEO; Mark Johnson, President	West Palm Beach, FL
16	16	Summit Group LLC	\$80,000	\$80,000	180	4	Michael P. Harper, Executive Chairman	Silver Spring, MD
17	-	Positive Promotions Inc.	\$76,000	\$76,000	600	2	Nelson Taxel, CEO	Hauppauge, NY
18	17	Vernon Company, The	\$67,301	\$67,301	469	3	Chris Vernon, MAS, Co-CEO	Newton, IA
19	19	Boundless Network	\$65,486	\$65,486	220	31	Henrik Johansson, CEO/Cofounder	Austin, TX
20	-	Accolade Promotion Group**	\$65,371	\$65,371	170	13	Dan Craig, Managing Director	Vaughan, ON, Canada
21	18	Brown & Bigelow Inc.	\$63,507	\$63,507	272	17	William D. Smith, CEO	St. Paul, MN
22	21	G&G Outfitters Inc.	\$59,539	\$61,298	275	6	Douglas A. Gardner, President	Lanham, MD
23	20	Artcraft Promotional Concepts	\$53,000	\$53,000	100	2	Judith E. Zimmermann, President/CEO	Moorestown, NJ
24	-	BrandAlliance Inc.	\$55,278	\$55,278	216	12	Marc Roy, CEO	Vaughan, ON, Canada
25	-	Tangerine Promotions	\$44,800	\$44,800	35	2	Steve Friedman, President	Northbrook, IL
26	30	ePromos Promotional Products Inc.	\$44,300	\$44,300	110	2	Jason Robbins, CEO	St. Cloud, MN
27	23	Axis Enterprises Inc.	\$43,000	\$43,000	65	4	Larry Cohen, President	New York, NY
28	24	CSE	\$40,700	\$40,700	99	4	Tom Savio, President/CEO	New Berlin, WI

(Continued on page 44)

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29	25	PromoShop Inc.	\$39,600	\$39,600	95	8	Memo Kahan, President	Los Angeles, CA
30	26	Robertson Marketing Group	\$39,500	\$39,500	145	12	Tom Robertson Jr., President	Salem, VA
31	29	Overture Promotions	\$37,300	\$37,300	114	1	Heather Sanderson, CEO	Vernon Hills, IL
32	27	Genumark	\$37,133	\$37,133	105	5	Mark Freed, President/CEO	Toronto, ON, Canada
33	-	Zorch International Inc.	\$37,054	\$37,054	45	1	Mike Wolfe, CEO	Chicago, IL
34	40	Mercury Promotions & Fulfillment	\$34,500	\$34,500	70	5	Jon Sloan, Managing Partner/CEO	Sterling Heights, MI
34	35	Sunrise Identity Inc.	\$34,500	\$34,500	90	5	Mitch Mounger, President	Bellevue, WA
36	33	eCompanyStore LLC	\$33,528	\$33,528	92	12	Craig Callaway, CEO	Alpharetta, GA
37	-	Brandvia Alliance Inc.	\$32,568	\$32,568	100	6	Jim Childers, President	San Jose, CA
38	37	Quality Logo Products Inc.	\$32,096	\$32,096	88	1	Bret Bonnet, President/Co-owner	Aurora, IL
39	32	Brand Company, A	\$30,986	\$30,986	72	4	Fred Parker, CEO	Charlotte, NC
40	36	Chamberlain Marketing Group	\$30,000	\$30,000	105	5	Jerry Chamberlain, CEO	Taylor, MI
41	28	Touchstone	\$29,800	\$29,800	79	16	Derek S. Block, CEO	Mason, OH
42	34	Barker Specialty Company	\$28,724	\$28,724	98	6	Gerald Barker, President	Cheshire, CT
43	47	MadeToOrder Inc.	\$28,000	\$28,000	45	5	Barbara Brown, CEO	Pleasanton, CA
44	38	GatewayCDI	\$27,000	\$27,000	70	4	Chuck Fandos, CEO	St. Louis, MO
45	44	Proforma Albrecht & Co.	\$26,947	\$26,947	30	1	Suzette Albrecht, President/Cofounder; Fred Albrecht, Vice President/Cofounder	Milford, OH
46	-	Clean Fun Promotional Marketing Inc.	\$26,811	\$26,811	63	1	Greg Washer, President	Costa Mesa, CA
47	-	Pinnacle Promotions Inc.	\$26,063	\$26,063	83	1	Mitch Weintraub, CEO	Norcross, GA
48	-	Stran Promotional Solutions	\$25,650	\$28,950	58	7	Andrew Stranberg, CEO	Quincy, MA
49	45	Leaderpromos.com	\$25,000	\$25,000	65	1	Stephanie Leader, CEO	Columbus, OH
50	41	Zagwear	\$24,900	\$29,750	52	4	Toby Zacks, CEO	Orangeburg, NY

Honorable Mentions

Some companies chose not to report promotional sales figures, typically because of parent company policy. Rather than rank them based on estimates, we have chosen to list them separately here.

-	-	Cintas	-	\$4,551,812	30,000	430	Scott Farmer, CEO	Cincinnati, OH
-	-	Club Colors	-	-	82	1	Jeff Baumet, CFO/VP of Operations; Cris Tase, VP Sales & Marketing	Schaumburg, IL
-	-	InnerWorkings	-	\$1,000,000	1520	-	Eric Belcher, CEO	Chicago, IL
-	-	Newton Manufacturing	-	-	80	1	Mancil Laidig, President	Newton, IA
-	22	Safeguard/Deluxe Corporation	-	-	5,600	290	Lee Schram, CEO	Dallas, TX; Shoreview, MN
-	-	Staples Promotional Products	-	-	-	-	Ron Sargent, Chairman/CEO	Framingham, MA

*Standard Register has not reported its 2014 annual sales yet. These are annualized Q3 sales numbers.

**Staples Promotional Products announced the acquisition of Accolade Promotion Group April 20, 2015.