

2016 Rank	2015 Rank	Company Name	Promotional Product Sales (000)	Total Sales (000)	Employees	Locations	Principal(s)	City, State
1	1	4imprint Inc.	\$479,235	\$479,235	780	1	Kevin Lyons-Tarr, CEO	Oshkosh, WI
2	2	Proforma	\$399,565	\$532,753	160	750	Greg Muzzillo, Founder; Vera Muzzillo, CEO	Cleveland, OH
3	3	BDA LLC	\$275,000	\$275,000	450	39	Jay Deutsch, Co-founder/CEO	Woodinville, WA
4	6	National Pen	\$260,000	\$260,000	1,800	7	Dave Thompson, President/CEO	San Diego, CA
5	5	HALO Branded Solutions*	\$249,610	\$249,610	250	1	Marc Simon, CEO	Sterling, IL
6	4	Integrated Merchandising Systems LLC/ Group II	\$245,300	\$331,700	550	11	Rick Remick, CEO	Morton Grove, IL
7	8	Geiger	\$174,700	\$174,700	900	19	Gene Geiger, MAS+, CIL, President/CEO	Lewiston, ME
8	7	AIA Corporation	\$165,000	\$165,000	78	1	David Woods, President/CEO	Neenah, WI
9	9	iPROMOTEu	\$139,000	\$139,000	70	1	Ross Silverstein, President/CEO	Wayland, MA
10	10	American Solutions for Business**	\$133,282	\$242,669	984	478	Larry Zavadil, CEO	Glenwood, MN
11	12	Amsterdam Printing	\$107,000	\$107,000	650	5	Tim Broadhead, President	Amsterdam, NY
12	-	Brand Addition***	\$105,000	\$105,000	350	10	Chuck Fandos, U.S. General Manager/CEO	St. Louis, MO
13	13	Kaesar & Blair Inc.	\$103,713	\$103,713	130	2	Kurt Kaeser, CEO	Batavia, OH
14	14	Jack Nadel International	\$100,000	\$103,000	255	21	Craig Nadel, President	Los Angeles, CA
15	15	Embroidme	\$90,300	\$90,300	300	350	Ray Titus, CEO; Mark Johnson, President	West Palm Beach, FL
16	39	A Brand Company****	\$86,000	\$86,000	116	11	Fred Parker, CEO	Charlotte, NC
17	16	Summit Group LLC	\$79,600	\$79,600	185	4	Michael P. Harper, Executive Chairman	Silver Spring, MD
18	17	Positive Promotions Inc.	\$78,000	\$78,000	500	1	Nelson Taxel, CEO	Hauppauge, NY
19	19	Boundless	\$69,219	\$69,219	200	6	Henrik Johansson, CEO/Co-founder	Austin, TX
20	18	The Vernon Company	\$68,900	\$68,900	484	3	Chris Vernon, MAS, CEO	Newton, IA
21	-	Performance Award Center	\$67,000	\$78,000	47	1	Dean Brady, President	Carrollton, TX
22	21	Brown & Bigelow Inc.	\$60,500	\$60,500	260	17	William D. Smith Jr., CEO	St. Paul, MN
23	22	G&G Outfitters	\$59,892	\$72,500	310	8	Richard L. Gergar, Executive Vice President/Co-founder	Lanham, MD
24	23	Artcraft Promotional Concepts	\$51,000	\$51,000	140	2	Judith E. Zimmermann, President/CEO	Moorestown, NJ
25	26	ePromos Promotional Products Inc.	\$49,400	\$49,400	130	2	Jason L. Robbins, CEO	New York, NY
26	27	Axis Promotions	\$48,250	\$48,250	63	4	Larry Cohen, CEO	New York, NY
27	25	Tangerine Promotions	\$48,000	\$48,000	43	2	Steve Friedman, President	Northbrook, IL
28	28	CSE - Callendo Savio Enterprise Inc.	\$44,565	\$44,565	109	5	Tom Savio, President/CEO	New Berlin, WI
29	31	Overture LLC	\$43,000	\$43,000	150	1	Heather Sanderson, CEO	Vernon Hills, IL

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30	34	Sunrise Identity	\$43,000	\$43,000	100	3	Mitch Mounger, President	Bellevue, WA
31	37	BrandVia Alliance Inc.	\$42,398	\$42,398	115	4	Jim Childers, President	San Jose, CA
32	30	Robertson Marketing Group	\$41,500	\$41,500	144	13	Tom Robertson Jr., President	Salem, VA
33	29	PromoShop Inc.	\$41,250	\$41,250	108	12	Memo Kahan, President	Los Angeles, CA
34	32	Genumark Promotional Merchandise	\$41,200	\$41,200	106	6	Mark Freed, President/CEO	Toronto, ON, Canada
35	36	eCompanyStore LLC	\$38,500	\$38,500	86	13	Craig Callaway, CEO	Alpharetta, GA
36	33	Zorch International Inc.	\$37,338	\$37,338	45	1	Mike Wolfe, CEO	Chicago, IL
37	38	Quality Logo Products Inc.	\$36,269	\$36,269	96	2	Bret Bonnet, President/Co-owner	Aurora, IL
38	34	Mercury Promotions & Fulfillment	\$35,000	\$35,800	65	8	Jon Sloan, Managing Partner/CEO	Sterling Heights, MI
39	40	Chamberlain Marketing Group	\$34,000	\$34,000	110	6	Jerry Chamberlain, CEO	Taylor, MI
40	46	Clean Fun Promotional Marketing	\$31,149	\$31,149	60	1	Greg Washer, President	Costa Mesa, CA
41	43	MadeToOrder Inc.	\$31,000	\$31,000	35	5	Barbara Brown, CEO	Pleasanton, CA
42	41	Touchstone	\$30,100	\$30,100	73	4	Derek Block, President/Founder	Mason, OH
43	-	Inkwell Global Marketing	\$29,200	\$29,200	49	3	Steven Marder, President	Manalapan, NJ
44	42	Barker Specialty Company	\$28,924	\$28,924	98	6	Gerald Barker, President	Cheshire, CT
45	47	Pinnacle Promotions Inc.	\$28,600	\$28,600	88	2	Mitch Weintraub, Chairman	Berkeley Lake, GA
46	48	Stran Promotional Solutions	\$28,525	\$30,650	60	7	Andrew Stranberg, CEO	Quincy, MA
47	49	Leaderpromos.com	\$27,500	\$27,500	85	5	Stephanie Leader, CEO	Columbus, OH
48	-	Eagle Promotions	\$27,352	\$27,352	196	3	Mario Stadlander and Sean Ono, Partners	Las Vegas, NV
49	50	Zagwear	\$25,950	\$29,700	52	5	Toby Zacks, CEO	Orangeburg, NY
50	-	Guardian Products	\$25,239	\$25,239	40	1	Neil Wise Sr., CEO	Norcross, GA

Honorable Mentions

Some companies chose not to report promotional sales figures, typically because of parent company policy. Rather than rank them based on estimates, we have chosen to list them alphabetically here.

-	-	Cintas	-	-	-	-	Scott Farmer, CEO	Cincinnati, OH
-	-	InnerWorkings Inc.	-	\$1,030,000	1,500	-	Eric Belcher, CEO	Chicago, IL
-	-	Safeguard/Deluxe Corp.****	-	-	5,742	57	Lee Schram, CEO	Dallas, TX; Shoreview, MN
-	-	Staples Promotional Products*****	-	-	-	-	Ron Sargent, Chairman/CEO	Framingham, MA

*HALO Branded Solutions acquired Newton Manufacturing Company in July 2015 and Harvey-Daco in September 2015.

**American Solutions for Business announced its acquisition of Optimum Companies in December 2015.

***Brand Addition acquired Gateway CDI in January 2016. Gateway CDI ranked No. 44 on last year's list.

****A Brand Company acquired BrandAlliance Inc. in June 2015, and Design Accessories and PerformanceLink in October 2015. BrandAlliance Inc. ranked No. 24 on last year's list.

*****Safeguard acquired Fontis Solutions in May 2015 and USFI in July 2015. Deluxe Corp. acquired Range Inc. in January 2015 and FMC-Merrill in September 2015.

*****Staples Promotional Products announced its acquisition of Accolade Promotion Group in April 2015. Accolade Promotion Group ranked No. 20 on last year's list.