



Worst Case Scenario: 3 Product Safety Mistakes and How to Prevent Them

Featuring



Michael Emoff
CEO
Shumsky

Brought to you by:



PRINT+PROMO

Sponsored by:



**Quality Certification
Alliance**
Quality and Safety. Delivered.

Product regulations change constantly



fast15

Product regulations change constantly



Know the laws across the board

- ✓ Prop 65
- ✓ CPSIA
- ✓ State laws & federal regulations!



Example 1: Drinkware

- ✓ 250 tumblers for a Maine college
- ✓ Supplier says bottles meet FDA regulations
- ✓ Find out bottles were recalled by the state
- ✓ What happened?



States with some form of BPA Ban

California

Connecticut

Delaware

Illinois

Maine

Maryland

Massachusetts

Minnesota

New York

Vermont

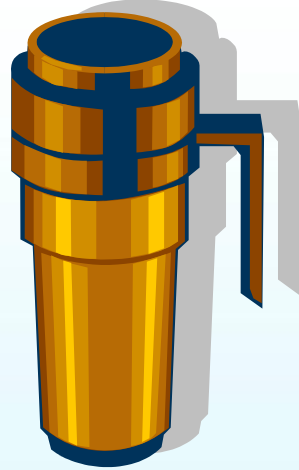
Washington

Wisconsin

Washington D.C.

Suppliers must be aware...

All drinkware **must** be registered with FDA's Food Contact Notification Program



USE CAUTION

- ✓ See all relevant test results
- ✓ Check regulations of specific state



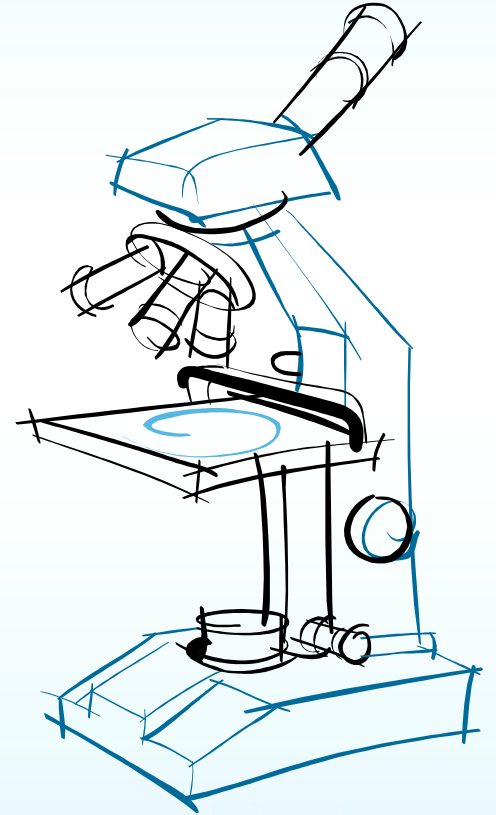
Example 2: Bags

- ✓ Ordered 5,000 tote bags
- ✓ Bags exceed toxin levels in 19 states
- ✓ Client fined thousands of dollars!



What could have been done?

1. Do your research
2. Know the varying laws
3. Metals added unintentionally must also be checked < 100 ppm
4. Reusable bags are included



States with toxic packaging laws

California

Maryland

Pennsylvania

Connecticut

Minnesota

Rhode Island

Florida

Missouri

Vermont

Georgia

New

Virginia

Illinois

Hampshire

Washington

Iowa

New Jersey

Wisconsin

Maine

New York



Example 3: Writing Instruments

- ✓ Ordered 500 pens
- ✓ Client runs tests
- ✓ Imprint ink contains traces of lead beyond client's requirements!



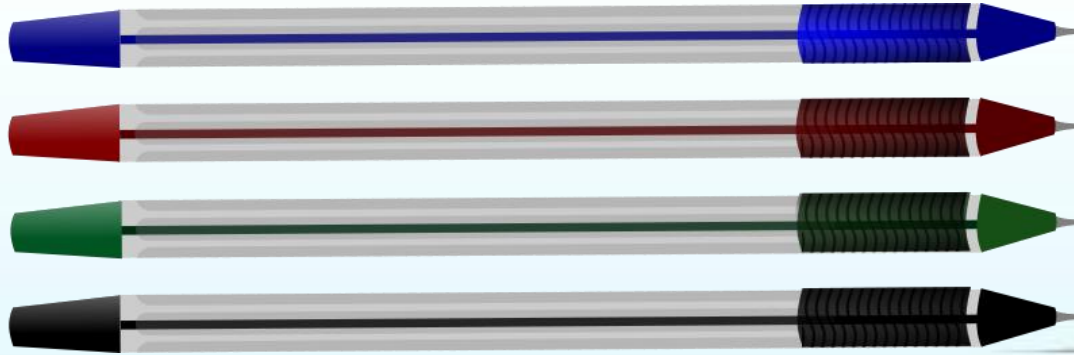
What could have been done?

1. Get results for the ink as well as the pen
2. Be cautious with in-house testing
3. Know what questions to ask



Writing instruments have unique rules

- ✓ Toxic Substances Control Act
- ✓ Labeling of Hazardous Art Materials Act
- ✓ Sufficiently sized air holes in caps



*fast*15

Rules to remember

- ✓ **GCC:** General Certificate of Conformity
- ✓ **CPSIA:** Regulates products for children age 12 or younger
 - ▶ Phtalates < 1,000 ppm
 - ▶ Lead in surface coatings < 90 ppm
 - ▶ Total lead < 100 ppm
 - ▶ Cadmium in jewelry < 75 ppm



Rules to remember

- ✓ **Prop 65:** Best practice is to comply no matter the state
- ✓ Many state-specific laws
 - ▶ Lead Poisoning Act (IL)
 - ▶ Children's Safe Product Act (WA)
 - ▶ Toxic Chemicals in Children's Products (ME)
- ✓ Always double check!!



Quality Certification Alliance Accreditation

QCA Accredited suppliers have undergone rigorous evaluations



Distributor Advocacy Council

DAC members support QCA Accredited suppliers and a safer, more compliant market



Distributor Advocacy Council

Quality Certification Alliance





Big **THANKS** for Joining Us Today!

To learn more about
product safety, visit:

<http://www.qcalliance.org/>

Or email Jeff Jacobs at jeff@qcalliance.org



PRINT+PROMO



**Quality Certification
Alliance**
Quality and Safety. Delivered.



Big THANKS for Joining Us Today!

To learn more about

Promo Marketing eLearning events, visit:

<http://magazine.promomarketing.com/webinar>



**Quality Certification
Alliance**
Quality and Safety. Delivered.