

RULES:

- Upload your product catalog to PromoMarketing.com Free Search using our Supplier Interface, and we'll send you a free Garmin Nuvi 205 GPS Navigation System. "Free Upload, Free GPS" is sponsored by North American Publishing Co., 1500 Spring Garden Street, 12th Floor, Philadelphia, PA 19130 USA. Sponsor will award a Garmin Nuvi 205 to individual users who upload or update their company's entire 2010 (or most current) product catalog in its entirety during the Promotional Period (current catalog must contain a minimum of 50 products). One recipient per company. The Navigation System will be awarded to the initial respondent from each participating company.
- Promotional Period. The Promotional Period begins 2/15/2010 and ends 4/15/2010. All product uploads must occur during the Promotional Period to be eligible.
- How to Enter. E-mail <u>FreeUpload@PromoMarketing.com</u> to receive log-in and password information to use the Supplier Interface. Download the application to your desktop and complete step-by-step instructions for uploading your product catalog. In the unlikely event the Sponsor encounters technical or equipment failures such as network lines failing, online systems failing, servers and/or provider services go down, or human error in connection with the survey, etc., the Sponsor and promoters will not be held responsible.
- 4 Eligibility. NO PURCHASE IS NECESSARY. Employees of Sponsor, its parent company, subsidiaries, affiliates, suppliers or their immediate families are not eligible to participate. By participating, entrant agrees to abide by these Official Rules and the decisions of the Sponsor, which are final and binding.
- Description of Prize. The Garmin Nuvi 205 will be awarded to qualified participants. No substitution, assignment or transfer of prize is permitted, except by Sponsor, who reserves the right to substitute a prize of equal or greater value.
- 6 Awarding of Prize. All prizes will be distributed within 10 days of the Promotional Period end date. Prizes will be sent to the Supplier Interface registered user, limit one per company. By accepting the prize, winner agrees that Sponsor, its affiliates, distributors, advertising and promotional agencies and suppliers and all of their respective officers, directors, employees, representatives and agents shall have no liability for, and shall hold all such parties harmless against damage, loss or injury that may arise in whole or in part, directly or indirectly, from the acceptance, possession, use or misuse of prizes or participation in this Promotional offer. Offer void where prohibited.
- Miscellaneous. "Free Upload, Free GPS" Giveaway is subject to all applicable laws in the United States and Canada. Void where prohibited and in any country except the United States and Canada. Sponsor reserves the right to cancel or suspend "Free Upload, Free GPS" should virus, bugs, unauthorized human intervention, or other causes beyond the control of the Sponsor or Promoters corrupt the administration, security, fairness, integrity, or proper operation of "Free Upload, Free GPS." All decisions are final. Sponsor makes no warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of the many prizes including, but not limited to, quality, merchantability or fitness for a particular prize. All federal, state, provincial and local laws and regulations apply.

