

# TOP 50 Distributors

2010 Rank	2009 Rank	Company Name	Promotional Product Sales (000)	Total Sales (000)	Employees	Locations	Principal(s)	City/State
1	1	Proforma	\$234,000	\$312,000	100	750	Greg Muzzillo, founder and Vera Muzillo, CEO	Cleveland, OH
2	3	IMS/Group II	\$207,000	\$207,000	415	10	Rick Remick, CEO	Morton Grove, IL
3	2	Bensussen Deutsch & Associates Inc. (BDA)	\$198,700	\$198,700	414	25	Jay Deutsch, CEO	Woodinville, WA
4	5	4imprint Inc.	\$165,367	\$165,367	420	1	Kevin Lyons-Tarr, pres.	Oshkosh, WI
5	6	Cintas	\$155,000	\$3,774,685	31,000	411	Scott Farmer, CEO	Mason, OH
6	7	HALO/Lee Wayne	\$139,300	\$139,300	225	16	Marc Simon, CEO	Sterling, IL
7	8	Geiger	\$134,000	-	390	18	Gene Geiger, CEO	Lewiston, ME
8	N/A	Amsterdam Printing	\$100,000	\$100,000	-	-	Tim Broadhead, CEO	Amsterdam, NY
9	12	American Solutions for Business (ASB)	\$96,500	\$220,781	780	456	Larry Zavadil, CEO	Glenwood, MN
10	9	AIA Corporation (Adventures in Advertising)	\$92,000	\$92,000	65	315	David Woods, pres. and CEO	Neenah, WI
11	11	WorkflowOne	\$83,500	\$661,534	2,700	26	Dave Davis, chairman and CEO of Workflow Management	Dayton, OH
12	14	Innerworkings Inc.	\$76,750	\$400,400	600+	23	Eric Belcher, CEO	Chicago, IL
13	13	Kaeser and Blair Inc.	\$75,000	\$75,000	110	1	Kurt Kaeser, CEO	Batavia, OH
13	10	Summit Marketing	\$75,000	\$128,000	275	7	Dan Renz, CEO	St. Louis, MO
15	16	Jack Nadel International	\$58,750	-	-	-	Craig Nadel, pres.	Culver City, CA
16	17	Brown and Bigelow Inc.	\$57,500	\$57,500	436	15	William D. Smith, pres.	St. Paul, MN
17	15	CITG Promotions LLC (DBA Evigna Brand Insight)	\$56,000	\$56,000	100	12	Marc Belanski, CEO	Madison Heights, MI
18	18	The Vernon Company	\$54,662	\$54,662	585	3	Chris Vernon, MAS, pres.	Newton, IA
19	21	iPROMOTEu	\$47,770	\$47,770	36	1	Ross Silverstein, pres. and CEO	Wayland, MA
20	19	G&G Outfitters Inc.	\$43,000	\$43,000	185	5	Doug Gardner, pres.	Lanham, MD
21	20	GMPC LLC	\$36,100	\$36,100	55	3	Gary Mandel, pres.	Santa Monica, CA
22	25	Merit Industries	\$36,000	-	-	-	Herbert Piller, pres.	Georgetown, TX
23	31	Genumark Promotional Merchandise Inc.	\$26,500	\$26,500	85	5	Mark Freed, CEO	Toronto, Ontario, Canada
24	29	Axis Promotions	\$26,301	\$26,301	47	4	Larry Cohen, pres.	New York, NY
25	23	eCompanyStore	\$25,700	\$25,700	85	8	Craig Callaway, CEO	Alpharetta, GA
26	26	GatewayCDI	\$25,000	\$31,248	75	7	Chuck Fandos, CEO	St. Louis, MO
27	24	CSE (Caliendo Savio Enterprises)	\$24,300	\$30,300	85	2	Tom Savio, pres. and CEO	New Berlin, WI
28	27	PromoShop Inc./ecopromos.com	\$23,000	\$23,000	84	6	Memo Kahan, pres. and CEO	Los Angeles, CA
28	35	Zagwear Inc.	\$23,000	\$28,000	26	2	Toby Zacks, CEO	Orangeburg, NY
30	37	Touchstone	\$22,500	\$22,500	81	7	Dereck S. Block, pres. and CEO	Mason, OH
31	N/A	Barker Specialty Company	\$21,500	\$21,500	78	2	Gerald Barker, pres.	Cheshire, CT
32	28	C&S Sales Inc.	\$21,267	\$21,267	50	3	Terry Storms, owner	Hawthorne, CA
33	30	Robertson Marketing Group Inc.	\$19,554	\$19,554	117	10	Tom Robertson, pres.	Salem, VA
34	33	National Premium Inc.	\$19,337	-	-	-	Richard Schmidt, pres.	Pewaukee, WI
35	36	Bluegrass Promotional Marketing	\$18,489	\$18,489	59	4	Fred Parker, pres. and CEO	Charlotte, NC
36	39	Inkwell Global Marketing	\$18,200	\$18,200	35	3	Steven Marder, pres.	Manalapan, NJ
37	32	Sunrise Identity	\$18,000	\$18,000	60	1	Mitch Mounger, CEO	Bellevue, WA
38	38	Chamberlain Marketing Group	\$17,600	-	-	-	Jerry Chamberlain, CEO	Taylor, MI
39	34	Clean Fun Promotional Marketing	\$17,500	\$17,500	18	1	Greg Washer, pres. and owner	Costa Mesa, CA
40	41	Shumsky	\$16,139	\$16,139	57	3	Michael Emoff, CEO	Dayton, OH
41	44	Mercury Promotions & Fulfillment	\$15,000	\$17,000	45	5	Jon Sloan, pres.	Sterling Heights, MI
42	45	Overture Premiums and Promotions	\$14,787	-	40	1	Heather Sanderson, CEO	Vernon Hills, IL
43	43	Sunflower Marketing	\$14,512	-	-	-	Ford W. Ross, CEO	Topeka, KS
44	42	Target Marketing Group	\$13,495	\$13,495	55	6	John Leahy, pres.	Owing Mills, MD
45	47	Goldner Associates Inc.	\$13,000	\$13,000	50	7	Andy Straus, pres.	Nashville, TN
46	46	Teamworld Corporate Programs	\$12,400	\$12,400	85	2	Steve Wozniak, pres.	Binghamton, NY
47	50	Leadpromos.com	\$12,000	\$12,000	38	1	Stephanie Leader, pres. and CEO	Gahanna, OH
48	48	MadeToOrder Inc.	\$10,500	\$10,500	26	5	Barbara Brown, CEO	Pleasanton, CA
49	49	Capitial Ideas Inc.	\$9,600	\$9,600	8	2	Elizabeth J. Greene, pres. and owner	Atlanta, Ga
50	N/A	Indoff Incorporated	\$6,500	\$100,000	440	375	Jim Malkus, pres. and CEO	St. Louis, MO

## Honorable Mentions

Some companies are unable to report their promotional sales figures, typically because of parent company policy. Rather than list them with estimates in the main list, we have opted to list them separately.

-	N/A	Newton Manufacturing	-	-	103	1	Lee Cochran, pres.	Newton, IA
-	N/A	Staples Promotional Products	-	-	1034	7	Richard Witaszak, general manager	Overland Park, KS