

| | LOCATION | DATE | DAYS |
|-------------|--------------|-----------------------|-------------|
| LIVE | Palm Springs | September 20-23, 2021 | Mon. - Thu. |
| LIVE | San Diego | November 15-18, 2021 | Mon. - Thu. |

| | LOCATION | DATE | DAYS |
|-------------|-----------|----------------------|-------------|
| LIVE | Napa | August 23 - 25, 2021 | Mon. - Wed. |
| LIVE | Park City | October 18-20, 2021 | Mon. - Wed. |

SPONSOR AGREEMENT

Company Information

Company Name: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____ Website: _____

Facebook: _____ Twitter: _____

Contact for Event Coordination - Will receive all pre- and post-event communication

Name: _____ Phone: _____

Title: _____ Email: _____

EVENT INFORMATION

Event Attendee(s)

Name 1: _____ Phone 1: _____

Title 1: _____ Email 1: _____

Location(s) Attending: _____

Name 2: _____ Phone 2: _____

Title 2: _____ Email 2: _____

Location(s) Attending: _____

Name 3: _____ Phone 3: _____

Title 3: _____ Email 3: _____

Location(s) Attending: _____

Category Represented: _____

CONTACT US:

email: powermeetings@promomarketing.com | **phone:** 215-238-5300

| SPONSORSHIP LEVEL | PALM SPRINGS | SAN DIEGO |
|---|--------------------------|--------------------------|
| STANDARD POWER MEETINGS SPONSORSHIP – \$7,893 One registered sponsor attendee will receive: Private suite accommodations for three nights, transportation to and from the airport, all meals during event hours and networking events. | <input type="checkbox"/> | <input type="checkbox"/> |
| ADDITIONAL SPONSOR ATTENDEE WITH PRIVATE ROOM – \$2,175 Additional registered attendee will receive: Standard room accommodations for three nights, transportation to and from the airport, all meals during event hours and networking events. | <input type="checkbox"/> | <input type="checkbox"/> |
| ADDITIONAL SPONSOR ATTENDEE WITH SHARED SUITE – \$1,300 Additional registered attendee will receive: Shared suite accommodations for three nights (includes King Bed and Queen sleeper sofa), transportation to and from the airport, all meals during event hours and networking events. | <input type="checkbox"/> | <input type="checkbox"/> |



| SPONSORSHIP LEVEL | NAPA | PARK CITY |
|--|--------------------------|--------------------------|
| STANDARD POWER HOUSE POWER MEETINGS SPONSORSHIP – \$11,500 Power House Power Meetings sponsorship includes up to 2 registered sponsorship attendees. Each sponsoring company will receive luxury accommodations for two including your presentation suite for two nights, transportation to and from the airport, all meals for 2 attendees during event hours, networking and experiential events for both attendees. | <input type="checkbox"/> | <input type="checkbox"/> |

SUBTOTAL: _____

MINUS DISCOUNT (2% off for 2 locations, 5% off for 3 locations): _____

TOTAL: _____

AUTHORIZATION

Yes! Please reserve my space at the Promo Marketing Power Meetings. Your signature below indicates that you agree to all Payment Terms and Terms and Conditions.

Signature: _____ Date: _____

PAYMENT OPTIONS

Payment Terms: Your Power Meetings Sponsorship requires a 50% non-refundable deposit due upon receipt of your contract with 30 day net payment terms. The balance for each event is due will change to 120 days prior to each event. If you choose to pay in full the total amount is due within 10 days of acceptance of this contract, and you will receive a 2% discount. Payments in full will be made using the selected method of payment. If the Payment Terms are not met, Promo Marketing reserves the right to cancel all of your Event Sponsorship(s) without notice or recourse. By providing your credit card information below, you authorize Promo Marketing (a division of NAPCO) to charge your card for both the deposit and balance per these payment terms.

Bill Me! Please send an invoice (net 30 days)

Card #: _____

Charge My Credit Card: (check one)

Expiration Date: _____

Visa Master Card American Express

Signature: _____

I am paying in full and will receive 2% off total amount*

Date: _____

Total Due (after discount is applied): _____

* Only valid 90+ days prior to each event.

TERMS AND CONDITIONS

Personnel Requirements. All Sponsors, Attendees and their staffs must be registered to attend with Promo Marketing prior to the Event. All attendees must stay on the event property, and accommodations must be booked through Promo Marketing. Failure to do so could result in expulsion from the Event and cancellation of all accommodations. Additionally, Sponsors and Attendees are prohibited from sharing any accommodations with non-registered Sponsors or Attendees.

you cannot attend will be refunded to you. In the event that Promo Marketing cancels the event, all deposits will be held and credited to a future event or marketing.

Event Coordination and Sponsor Activities. Promo Marketing reserves the right to make any necessary changes to the event locations, dates, and accommodations. Further, all event meeting and networking schedules were created by Promo Marketing which reserves the right to make any modifications as may be necessary to meet Event needs. Sponsor is prohibited from interfering with any other scheduled meeting or event activity for any reason at any time. Additionally, any planned meetings or outside activity, including but not limited to conference calls or corporate dinners, without the expressed written consent of Promo Marketing could be determined as inappropriate conduct. Such actions could result in expulsion from event at the sole discretion of Promo Marketing.

Distributor Attendance. Promo Marketing will make every effort to secure the advertised number of attendees, but in the event that a Distributor Attendee fails to arrive for the Event or any meeting during the event, Promo Marketing cannot be held responsible.

Display Rules and Regulations. Sponsor agrees to all event property policies and any requirement and limitation detailed within the Power Meetings Sponsor Guidelines. The space contracted for is to be used solely by the Sponsor whose name appears on the Agreement. Advertising materials or signs of firms other than those that have engaged in specific space are prohibited. Exhibitors are not permitted to allow use of their space or facilities by any person other than the Sponsoring firm.

Cancellation Policy: All deposits are non-refundable and non-transferrable. In the event of a Sponsorship cancellation occurring 0 to 120 days prior to each event, your deposit remains non-refundable and you are responsible for payment of the remaining amount due. In the event of a cancellation occurring between the time of acceptance of this contract and 121 days prior to each event, your deposit remains non-refundable but your remaining balance will not be owed. If you choose to pay your full balance in advance the 50% deposit for each event remains non-refundable. However, provided notice is given 120 days prior to each missed event, the balance for any event

Liability. The Sponsor agrees to make no claim against Promo Marketing for any reason whatsoever for loss, theft, damage or destruction of goods; nor for any injury to himself or his employees while in the event quarters; nor for any damage of any nature or character, including any damage to his business by reason of the failure to provide meeting space, or for the removal of meeting space; nor for any action of any nature of the exhibit management or its employees and agents; nor for failure to hold the show as scheduled. Sponsors are urged to insure their property against fire and theft. Additionally, Sponsor is responsible for any damages to accommodations and meeting space caused by Sponsor and personnel, including guests.

2021 COVID-19 LIVE EVENTS POLICY

In the event PRINTING United Alliance/NAPCO Media cancels this 2021 live event due to Federal, state or local government restrictions which, in our opinion, make it difficult, impractical or illegal to hold the event, or because, in our opinion, it would be inadvisable to hold the event, due to the health risks associated with the global COVID-19 pandemic caused by the SARS-CoV-2 virus, or caused by any other virus with a similar global impact, and we hold funds for the cancelled event which you have pre-paid us (collectively, the "Payments") in connection with, exhibiting at or sponsoring the event, we offer the following three options which you may combine as desired. At your discretion, you may choose to:

1. Roll all or a percentage of your Payments into a future event,
2. Reallocate all or a percentage of your Payments to any of our other products or events, or
3. Receive a full or partial refund of your Payments.

Refunds must be requested in writing within 30 days of the date that we publicly announce the cancellation of the event. Email requests are considered written requests. All refund requests will be issued within 90 days of the last scheduled day of the cancelled event. In the absence of any written

instructions regarding your preferences within 90 days of the last scheduled day of the cancelled event, all Payments will be applied to a future event. If you do not subsequently register for the follow-up event and we are unable to reach you at the email address provided during registration, the Payments will be forfeited.

We'll also be posting the following statement to our sites that outlines our current view and optimism for 2021 events:

As we enter into 2021, PRINTING UNITED ALLIANCE (PRINTING United Association and NAPCO Media) echoes the industry's enthusiasm and interest in coming together once again and are cautiously optimistic about the in-person events planned this year. All Attendees, Exhibitors and Sponsors engaged with these planned events should understand that health and safety are of utmost importance to our organization, so are therefore subject to change at any time. All events will adhere to local and national safety parameters, as deemed appropriate by relevant authorities; and each event will additionally implement health and safety guidelines to the highest extent possible with our venue partners. We will continue to monitor all developments and will communicate any updates as soon as they become available.