



PRINTING UNITED
ALLIANCE PRESENTS:

APPAREL DECORATION SUMMIT

SPONSORSHIP PROSPECTUS

JUNE 12-14, 2023
THE LOEWS VANDERBILT HOTEL
NASHVILLE, TENNESSEE



SCREEN PRINTERS



DIGITAL DECORATORS



SUBLIMATORS

BROUGHT TO YOU BY

APPARELIST

summit.apparelist.com

APPAREL DECORATION SUMMIT



WHAT IS THE APPAREL DECORATION SUMMIT?

A unique 3-day business development and networking event that brings together industry-leading suppliers and high-volume decorators who are actively in the buying cycle. The Apparel Decoration Summit is where suppliers will have the opportunity to grow/create relationships and sales pipelines with some of the industry's largest decorators through various interaction, such as keynote presentations, boardroom-style focus groups, and numerous networking activities and receptions.

WHY SPONSOR?

The Apparel Decoration Summit Value Proposition is Simple

Our 1:1 meeting and boardroom session approach has a proven record across multiple other print industry segments of delivering results at a fraction of the cost of traditional customer acquisition methods. The exclusive invite format also allows for a more intimate/personal experience/connection for both suppliers and printers.

- **Pre-scheduled 1:1 meetings** with pre-qualified senior executives are the ideal way to drive sales and solidify partnerships. Sponsors will begin scheduling meetings 3-4 weeks before the event through our online scheduling system, as well as onsite.
- **Private Boardroom Presentations:** Sponsors rotate between breakout rooms containing groups of 10-12 senior executives who are segmented by content track. Presentations can be tailored specifically to the audience in each room. For example, these presentation times can be used as focus groups to gain valuable insights or to deliver case studies to illustrate how an existing customer found success with a sponsor's products or approach.
- **Networking Opportunities:** A significant amount of time at the event is devoted to networking in order to create and grow relationships outside the meeting rooms and presentations. These activities range from meals, breaks, and receptions to off-site activities and special events based on the location each year.
- **Keynote Presentations:** In-depth presentations and panels led by industry experts and sponsor executives on topics such as emerging technologies, future trends, success stories, and the overall state and direction of the industry.

WHO IS THE APPAREL DECORATION SUMMIT FOR?

Senior managers and executives of high-volume apparel decorators and other print service providers entering the market at a commercial level who are looking to understand how current and future printing technologies, substrate options, market trends, and data management solutions will impact their businesses and investment decisions. This Summit will provide strategic-level insights into what industry leaders must do to grow, improve, and optimize their businesses during their current buying cycle.

What are the specific tracks?



SCREEN PRINTERS



DIGITAL DECORATORS



SUBLIMATORS

APPAREL DECORATION

SUMMIT



SPONSORSHIP OPPORTUNITIES

Keynote Partner (2 available): \$35,000

- **Two (2) designated meeting tables in the attendee 1:1 meeting zone**
 - + Ability to conduct up to thirty (30) 1:1 meetings with attendees
 - + Access to 1:1 self-scheduling system
- **Participation in the Keynote Panel Presentation**
- **Three (3) Boardroom Sessions:** Case Study Presentations (20 minutes each in boardroom setting with up to 12 attendees per sessions).
- **Four (4) all-access supplier passes**

Diamond Package (4 available): \$25,000

- **Two (2) designated meeting tables in the attendee 1:1 meeting zone**
 - + Ability to conduct up to twenty (20) 1:1 meetings with attendees
 - + Access to 1:1 self-scheduling system
- **Two (2) Boardroom Sessions:** Case Study Presentations (20 minutes each in boardroom setting with up to 12 attendees per sessions).
- **Three (3) all-access supplier passes**

Gold Package (4 available): \$15,000

- **One (1) Meeting Table**
 - + Ability to conduct (15) 1:1 meetings with attendees
 - + Access to 1:1 self-scheduling system
- **One (1) Boardroom Session:** Case Study Presentations (20 minutes each in boardroom setting with up to 12 attendees per sessions).
- **Two (2) all-access supplier passes**

Silver Package (5 available): \$10,000

- **One (1) Meeting Table**
 - + Ability to conduct (10) 1:1 meetings with attendees
 - + Access to 1:1 self-scheduling system
- **One (1) all-access supplier staff pass**

Options

- **Customized sponsorship packages are available along with additional sponsorship items such as network receptions, meals, and other opportunities**

A LA CARTE SPONSORSHIPS

- **Cocktail Reception Sponsorship**
\$8,500
- **Welcome Reception Sponsorship**
\$8,500
- **Transportation Sponsorship**
\$2,500
- **Key Card Sponsorship**
\$2,500
- **Evening Dinner Event/Networking Sponsorship**
\$10,000
- **Lunch Sponsorship (All Days)**
\$5,000
- **Breakfast Sponsorship (All Days)**
\$5,000
- **Badge Sponsorship**
\$2,500
- **Meeting Zone Refreshment Sponsorship (All Days)**
\$6,500
- **Coffee Break Sponsorship (All Days)**
\$3,000
- **Hosted Attendee Room Drop**
\$2,500
- **Additional Sponsor Staff Passes**
\$2,500

APPAREL DECORATION SUMMIT



WHAT IS THE VALUE PROP FOR SPONSORSHIP?

As a sponsor at the Apparel Decoration Summit, you'll have guaranteed one-on-one time with executive decision makers responsible for evaluating and purchasing major technology solutions for their businesses.

Apparel Decoration Summit attendees are not only senior-level decision makers, but they've qualified to attend the event because of their intent to purchase – with budget to support – specific apparel decoration technologies for their organizations. See what some of our past sponsors of similar summits had to say about our other Hosted Summits here.

CONTACT



Josh Carruth
Managing Director,
Apparelist | PRINTING
United Alliance
404-915-8426
jcarruth@printing.org



Sarah Payne
Account Manager,
Apparelist | PRINTING
United Alliance
770-617-7144
spayne@printing.org



Lee Wright
Account Manager,
Apparelist | PRINTING
United Alliance
404-444-7512
lwright@printing.org

