# FREE Listing Opportunity... Don't Miss Out!

# 2024 Buyers Guide

- Free Listing Deadline: October 31, 2023
- Circulation: 25,000 Distributor Sales Professionals
- Publish Date: December 2023

Please take a few moments to update your FREE Print & Promo Buyer's Guide Listing.

EMAIL your form to: Brendan Menapace, Content Director, *Print & Promo Marketing* E: bmenapace@napco.com

QUESTIONS? P: (215) 238-5421



## Company Contacts:

Catalog Request Contact	Product Sample Contact	Quote Contact	Listing Contact	First Name:	Last Name:	Email:	Title:

#### Thank you for taking a few moments to update your Buyer's Guide Listing.

#### Select from the following options:

I only want to update my FREE listing (no additional charges will apply)

□ In addition to my FREE listing, I am also interested in advertising in the 2024 Buyer's Guide. Please forward your advertising rates.



# **Buyer's Guide Products/Services Pick List**

The list of products and services for the 2024 edition of Promo Marketing's Buyer's Guide has been updated. Please take a moment to review the list and select the items that your company supplies/manufactures.

# Select Categories for Directory Products:

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Apparel		
🗌 Apparel, Big & Tall	Apparel, Children's	Apparel, Custom
🗌 Apparel, Flannel	Apparel, Juniors'	Apparel, Microfiber
Apparel, Women's	Aprons	Armbands
Ascots	Baby T-Shirts	🗌 Bandannas
Bathing Suits	🗌 Beanie Caps	Belt Buckles
Belts	Bibs	Blazers
Blouses, Women's	Boots	Caps
Cardigans	Coats	Coveralls
Dresses	Earmuffs	Fleece Apparel
Flip-Flops	Gloves	Handkerchiefs
☐ Hat Bands	☐ Hats	Headbands
Headwear	☐ Jackets	Jackets, Fleece
☐ Jackets, Women's	Jerseys	Lab Coats
Mittens	Nightgowns	Outerwear, Fleece
Overalls	🗌 Pajamas	Pants
Pants, Women's	Patches	Ponchos
Pullovers	Rain Bonnets	Rain Coats
Robes	☐ Sandals	□ Scarves
Shirts, Banded Collar	Shirts, Button-Down	🗌 Shirts, Camp
Shirts, Crew Neck	Shirts, Custom	Shirts, Denim
Shirts, Dress	Shirts, Golf	Shirts, Henley
Shirts, Mock Turtleneck	Shirts, Oxford	Shirts, Performance
Shirts, Polo	Shirts, Rugby	Shirts, Short-Sleeve
☐ Shirts, Twill	Shirts, Women's Button-Down	🗌 Shirts, Women's Denim
Shirts, Women's Golf/Sport	Shirts, Women's Oxford	Shirts, Women's Polo
Shirts, Women's V-Neck	Shoe Accessories	☐ Shoelaces
☐ Shoes	Shoes, Athletic	Shorts, Athletic
Shorts, Casual	Shorts, Running	Shorts, Women's
☐ Skirts	☐ Slippers	Socks
☐ Sunglasses	Surgical Scrubs	Suspenders
Sweatbands	Sweaters, Cardigan	Sweaters, Cashmere
Sweaters, Cotton	Sweaters, Crew Neck	Sweaters, V-Neck
Sweatpants	Sweatpants, Fleece	Sweatshirts
Sweatshirts, Fleece	Sweatshirts, Hooded	T-Shirts
☐ T-Shirts, 50/50	T-Shirts, Long-Sleeved	T-Shirts, Tie-Dyed
T-Shirts, V-Neck	T-Shirts, Women's	Tank Tops
☐ Tank Tops, Women's	Team Apparel	Ties, Neck
Ties, Novelty	Underwear	Uniforms
☐ Vests		☐ Windbreakers
☐ Windshirts		
Automotive & Tools		
	🗆 Automobile Antonno Tonnoro	Automobile Bottony Too

- Air Fresheners
- Automobile Care Kits
- Automobile Emergency Kits
- Automobile Jumper Cable Bags
- Automobile Memo Pads
- Automobile Safety Lights

Automobile Litter Bags Automobile Name Plates

Automobile Antenna Toppers

Automobile Covers

Automobile Flags

Automobile Seat Covers

Automobile Battery Testers Automobile Drink Holders Automobile Hitch Covers Automobile Mats Automobile Organizers Automobile Signs, Magnetic

#### Automobile Sunshades

Automobile Visor Organizers

- Hammers
- Levels
- Paint Brushes
- Power Tools
- ☐ Seeds
- Steering Wheel Covers
- Tire Gauges
- Tools

# Awards & Gifts

Art Prints
Award Boxes
Award Paperweights
Awards
Awards, Glass
Cards, Gift
Coins
Embedments, Lucite
Figurines
Groundbreaking Awards
Personal Care Gift Sets
Ribbons
Tech Gift Sets
Wine Sets

## Badges, Buttons & Lanyards

Badge Holders

- Badges, Convention
- 🗌 Badges, Name
- Buttons, Lighted
- 🗌 ID Tags
- Tags, Engraved

#### Bags & Luggage

Attache Cases
Bags, Barrel
Bags, Bottle
Bags, Custom
Bags, Duffel
Bags, Football
Bags, Hand
Bags, Mesh
Bags, Paper
Bags, Shopping
Bags, Tennis
Carry-Alls
Luggage

- Luggage Tags, Metal
- Suitcases

# Calendars

- Automobile Vacuums
  Compressors
  Highway Emergency Signs
  License Plate Frames
  Painting Equipment
- Safety Flares
- Shovels
- Sunglass Clips
   Tool Belts
- Award Bases
  Award Clocks
  Award Plates
  Awards, Acrylic
  Awards, Incentive
  Cards, Plastic
  Drinkware Gift Sets
  Emblems
  Gift Baskets
  Medallions
  Plaques
  Sculptures
  Tokens
  Wooden Nickels
- Badge Reels
  Badges, ID
  Badges, Vinyl
  Dog Tags
  Lanyards
  Tags, Etched
- Backpacks
  Bags, Basketball
  Bags, Bowling Ball
  Bags, Diaper
  Bags, Fanny Packs
  Bags, Garment
  Bags, Insulated
  Bags, Messenger
  Bags, Plastic
  Bags, Soccer
  Bags, Tote
  Computer Carrying Cases
  Luggage Straps
  Lunch Boxes
- 🗌 Tags, Bag

- Automobile Visor Mirrors
  Gun Sets, Soldering
  Ice Scrapers
  License Plates
  Pliers
  Screwdrivers
  Shovels, Snow
  Tape Measures
- Tool Kits
- Award Bowls
  Award Cups
  Award Vases
  Awards, Crystal
  Awards, Recognition
  Castings
  Embedments, Acrylic
  Executive Gifts
  Gifts, Corporate
  Medals
  Plates, Engraved
  Statues
  Trophies
- Badges
  Badges, Metal
  Buttons
  ID Chains
  Tags
  Tags, Name
- Bag Handles
  Bags, Beach
  Bags, Computer
  Bags, Drawstring
  Bags, Fitness
  Bags, Gift
  Bags, Corganizer
  Bags, Shoe
  Bags, Sports
  Briefcases
  Laptop Cases
  Luggage Tags
  Purses
  Tech Cases

Calendars

Calendars, Desk Pad

- Calendars, Wall
- Magnets, Calendar

**Computer & Electronics** Batteries Calendars, Mouse Pad CD Cases Cell Phone Accessories Computer Accessories Computer Mirrors Computer Wrist Rests Digital Voice Recorders iPad & Tablets Laptop Connectors MP3 Music Downloads Power Supplies/Inverters Tablet Cases Travel Cases, CD ☐ Video Games Drinkware Barware

Beverage Insulators

Bottles, Sport Cups Cups, Plastic Glass Sets Glasses, Champagne Glasses, Etched Glasses, Martini Glasses, Snifters Mugs Mugs, Crystal

Mugs, Insulated

Mugs, Steins

Stemware

☐ Thermoses

□ Wine Charms

### Food & Drink

Beverages Cakes Candy Canes Chocolate Chocolate, Custom Shapes Condiments Dried Fruit Gift Baskets, Food Hors d'Oeuvres Jelly Beans Nuts Raisins

□ Taffy

U Wine

Calendars, Appointment Calendars, Pad

Calendars, Wallet

Cable & Cord Organizers Camcorders CD Players Cell Phone Cases Computer Cleaners Computer Mouse Pads Cords, Modem Electronic Organizers □ iPhone & Smart Phone Laser Pointers MP3 Players Radios Telephone Accessories USB Drives U Webkeys

Beverage Caps Bottle Stoppers Brandy Snifters Cups, Foam Cups, Stadium Glasses Glasses, Cocktail Glasses, Flutes Glasses, Pilsner Glasses, Wine 🗌 Mugs, Beer Mugs, Engraved Mugs, Plastic Mugs, Tankards Stirrers ☐ Tumblers

Bottled Water Candy Cappuccino Chocolate Business Cards Cocoa Cookies Energy Drinks 🗌 Gum Hot Sauce Lollipops Popcorn □ Spices 🗌 Tea

Calendars, Desk Calendars, Perpetual Computer Calendars

Cables Cameras CDs Cell Phone Stands Computer Keyboard Brushes Computer Mouses Digital Picture Frames Headphones & Earbuds C Keyboards ☐ Mobile Chargers Power Banks □ Speakers Telephones USB Hubs

Beverage Holders Bottles, Bike Cocktail Shakers Cups, Paper Flasks Glasses, Beer Glasses, Engraved Glasses, Goblet Glasses, Shot Lighted Drinkware Mugs, Ceramic Mugs, Glass 🗌 Mugs, Soup Mugs, Travel Straws Tumblers, Insulated

Brownies Candy Bars Cheeses Chocolate Coins Coffee Desserts Fruit Gumballs ☐ Ice Cream Cones Mints Pretzels Sugar Packets Toffee

#### Games & Toys

Balloons
 Bean Bags

Bobbing Head Dolls

Bubbles

Coloring & Activity Books

Dice Cups

☐ Fliers

Games

Inflatables

🗌 Leis

Noisemakers

- Party Favors
- Poker Chips
- Slinky Toys
- Tops
- Toy Trucks
- Vo-Yos

#### **Golf Items**

Balls, Golf

- Golf Ball Markers
- Golf Coolers
- Golf Pouches
- Golf Tees

#### **Health & Wellness**

Backscratchers

- Bath/Shower Gels
- Cold Packs
- Dental Floss
- Emery Boards
- Eyeglass Repair Kits
- Hair Clips
- Hand Sanitizers
- Lens Cloths
- Lotion
- Massagers
- Razors
- Shower Caps
- Toiletries
- Tooth Brushes

#### **Health Care & Safety**

- Alcohol Detectors
- Bandages
- Electrical Outlet Covers
- First Aid Kits
- Growth Charts
- Health-Care Brochures
- Medicine Spoons
- Pillboxes
- Safety Vests
- Survival Kits

#### Housewares

Alarm Clocks

- Balls Bells Books, Coloring Candy Dispensers Costumes Die-Cast Vehicles E Foam Products Games, Tabletop Kazoos Light-Up Products Novelties Playing Cards Puzzles Strobe Lights Toy Airplanes ☐ Wands
- Golf Bag Tags
  Golf Club Covers
  Golf Divot Tools
  Golf Shoe Bags
  Golf Towels
- Bags, Cosmetic
  Brushes, Hair
  Combs
  Dental Kits
  Eyeglass Cases
  Eyeglass Straps
  Hairbands
  Heat Packs
  Lip Balm
  Makeup Kits
  Moist Towelettes
  Scrunchees
  Soap
  Toiletry Bags
  Toothpaste
- Aspirin Packs
  Child Safety Products
  Emergency Lights
  Flashlights
  Hard Hats
  Medical Charts
  Personal Safety Items
  Reflectors
  Shoe Covers
  Thermometers

- Basketball Games Blocks Bracelets, Slap Chess/Checker Boards Dice Dominoes Game Cards Glow Sticks C Kickballs Masks Paddle Balls Plush Toys, Custom Rubber Ducks Stuffed Animals Toy Cars ☐ Water Guns
  - Golf Bags
     Golf Clubs
     Golf Items/Products
     Golf Tee Bags
     Umbrellas
  - Bath Salts
    Cannabis
    Cosmetics
    Ear Plugs
    Eyeglass Cleaner
    Eyeglasses
    Hand Lotion
    Insect Repellant
    Lipstick
    Manicure Products
    Nail Polish
    Shaving Kits
    Sunblock
    Tooth Brush Covers
    Travel Kits
  - Bandage Kits
    Disaster Emergency Kits
    First Aid Guides
    Gloves, Exam
    Health Products
    Medical Reference Guides
    Pill Splitters/Crushers
    Safety Glasses/Goggles
    Surgical Masks
    Tweezers

Ashtrays

Bag Clips Barbecue Grills Blenders Bottles, Spray Bowls, Crystal Buckets Candle Holders Canisters Chairs, Adirondack Cleaning Kits Coffee Makers Corkscrews Cushions Decanters Flagpoles Fly Swatters Garden Accessories Holiday Decorations □ Ice Cube Trays Jars, Candy Key Holders Kitchenware Lights Microfiber Cloths Napkins, Cloth Ornaments Pans Pet Food Pet Leashes Pillow Cases Pizza Cutters Platters Purifiers Salad Sets □ Scoops Shoe Horns Skewers Stain Removers ☐ Tablecloths ☐ Timers Tongs Trays Umbrellas, Table U Wall Hangings ☐ Windchimes Journals & Planners Book Covers Books Books, Appointment Books, Guide Diaries Menu Holders

Planners

Barbecue Tools Bottle & Can Openers Bowl Scrapers Brushes Cake Plates Candles Carafes Cheese Boards Clips Cookware Crystal, Engraved Cutlery Dishes Flags ☐ Food Storage Containers Garden Tools Ice Buckets □ Ice Molds Jars, Mason Kitchen Shears C Knives Measuring Cups Napkin Holders Napkins, Paper Ornaments, Holiday Pet Collars Pet Food Can Lids Pet Toys Pillows Plants Pot Holders Rain Gauges Salt & Pepper Shakers Seat Cushions Shoe Shine Kits Spatulas Strainers ☐ Tables Tins Toothpick Holders Trays, Butler Vacuums UWaste Baskets ☐ Wine Coolers Book Lights Books, Address Books, Diaries Books, Log

Journals

Pocket Planners

Menus

Bags, Laundry

Baking Utensils Baskets Bottles Bowls Brushes, Lint Cake Servers Candy Dishes Chairs Cigar Accessories Coasters Corks Crystal, Etched Cutting Boards Dusters Flowers Boxes/Pots Funnels Hangers □ Ice Cream Dippers Jar Openers U Jugs Kitchen Utensils Lanterns Measuring Spoons Napkin Rings Night Lights Oven Mitts Pet Dishes Pet Items/Products Photographs Pitchers Plates Pots Recipe Boxes Scales Sewing Kits Silverware □ Sponges Table Runners Thermometers, Weather Tissue Box Holders Toothpicks Trivets Vases U Weather Stations ☐ Wine Racks Bookmarks

Books, Almanac
 Books, Guest
 Books, Memo
 Menu Covers
 Padfolios
 Portfolios

#### **Keychains & Carabiners**

Carabiners

C Keychains, Carabiner

#### Keytags

#### Magnets

Magnetic Clips

Magnetic Hooks

Magnets, Custom-Shape

#### Mats

Beach Mats

# Floor Mats

#### Office & Desk

Award Picture Frames Blotters Boards, Dry Erase Brochure Dispensers Cards, Rolodex Clipboards Desk Organizers Displays Erasers Folders Folders, Portfolio Index Tabs Memo Clips □ Name Plates Notebooks Organizers Paper Clips Photo Albums Pocket Protectors Rulers Stamps, Rubber

#### 🗌 Tape

Paper, Packaging & Printing Adhesives Boxes, Metal Bumper Stickers Cards Cards, Entertainment Cards, I.D. Cards, Thank You Charts Door Hangers Giftwrap Invitations Napkins Posters □ Signs Tissue Boxes **Pocket & Purse** 

ATM Card Carriers
 Covers, Checkbook

Key LightsKeyrings

Magnetic Frames
 Magnets, Basic Shapes
 Magnets, Flexible

Counter MatsMats, Door

Banks, Coin Boards, Bulletin Boards, Memo Business Card Holders Certificate Frames Clocks Desk Pads Displays & Exhibits Exhibit Systems Folders, Accordion Folders, Presentation Letter Openers Memo Pad Holders Note Paper Notepads Paper Clip Dispensers Paperweights Photo Holders Pointers Scissors Staple Removers Tape Dispensers

Banners
Boxes, Wood
Business Cards
Cards, Appointment
Cards, Greeting
Cards, Invitation
Cards, Wallet
Charts, Slide
Envelopes
Giftwrap, Ribbon
Labels
Packaging
Printing, Commercial
Stationery
Tissue Packs

Clips, Money

Keychains
 Keys

Magnetic Holders
 Magnets, Business Card
 Magnets, Photo

Exercise MatsPlacemats

Binders, Ring Boards, Chalk Book Ends Calculators Certificate Holders Desk Lamps Desk Sets Easels Files Folders, Notepad Gavels Magnifiers Memo Pads □ Note Paper Dispensers Notepads, Sticky Paper Clip Holders Pen & Pencil Holders Picture Frames Rubber Bands Scratch Pads □ Staplers Utility Clips

Boxes
Brochures
Business Forms
Cards, Birthday
Cards, Holiday
Cards, Membership
Cartificates
Charts, Wheel
Gift Boxes
Inserts
Mailing Tubes
Postcards
Seed Paper
Table Tents
Wrapping Paper

Coin HoldersLighters

Matchbooks

- Mirrors
- Passport Cases
- Pocket Knives
- Wallets, Leather

# Sports & Leisure

🗌 Balls, Baseball

- Balls, Football
- Balls, Soccer
- Balls, Tennis
- Basketball Hoops
- Beach Chairs
- Beach Toys
- Binocular Straps
- Chairs, Bay
- Coolers
- Fans, Battery-Powered
- Flying Discs
- Hockey Pucks
- U Jump Ropes
- Musical Instruments
- Picnic Baskets
- Picnic Tables
- Reels
- Sport Knives
- Swim Caps
- Tents
- U Weights

#### **Stickers & Decals**

- Decals
- Decals, Static Cling
- Tattoos

#### **Stress Reducers**

Stress Balls

#### **Towels & Textiles**

- Afghans
- Throws
- Towels, Hand

#### Watches & Jewelry

- Bead Chains
- Cuff Links
- Jewelry Bags
- Lapel Pins
- Pendants
- C Rings
- 🗌 Tie Bars
- U Watches
- Zipper Pull Tags

#### Writing Instruments

- Chalk
  Highlighters
- Markers, PermanentPencils

Matches
Mirrors, Compact
Passport Covers
Pouches
Wallets, Travel

Balls, Basketball Balls, Kick Balls, Softball Balls, Volleyball Beach Blankets Beach Pails Bicycle Accessories Binoculars Cheering Accessories Exercise Equipment Fishing Lures Goggles Hockey Sticks C Knee Pads Pedometers Picnic Jugs Pom-Poms C Ropes Sports Accessories Swimming Pools Umbrellas, Beach U Whistles

Decals, DomedStickers

#### Stress Reducers

- Blankets
  Towels, Bath
  Towels, Kitchen
- Bracelets
  Earrings, Pierced
  Jewelry Boxes
  Neck Chains
  Pins
  Silicone Bracelets
  Tie Tacks
  Watches, Sport

Crayons
Markers
Pen & Pencil Sets
Pencils, Carpenter

Matches, Boxed
 Mirrors, Magnifying
 Pepper Spray
 Wallets

Balls, Beach Balls, Ping Pong Balls, Sport Baseball Bats Beach Chair Umbrellas Beach Towels Bicycles Canteens Compasses Fans ☐ Fishing Poles Hammocks Inflators Megaphones Pennants Picnic Sets Pumps Sleeping Bags Stadium Cushions Telescopes Umbrellas, Pocket/Purse

Decals, FloorStickers, Liquid Crystal

RugsTowels, Beach

- Charms
  Jewelry
  Jewelry, Recognition
  Necklaces
  Pocket Watches
  Stones
  Watch Bands
  Wristbands
- Desk Pens
   Markers, Dry-Erase
   Pencil Sharpeners
   Pencils, Golf

Pencils, Mechanical

- Pens, Cap-Off
- Pens, Custom
- Pens, Flashlight
- 🗌 Pens, Gift
- Pens, Keychain
- Pens, Lighted
- Pens, Retractable
- Pens, Stylus
- 🗌 Pens, Wooden

Pens

- Pens, Checkbook
- Pens, Engravable
- Pens, Fountain
- Pens, Grip
- Pens, Laser PointerPens, Message
- Pens, Rollerball
- Pens, Transparent
- Stencils

Pens, Ballpoint

- Pens, Color-Changing
- Pens, Felt-Tip
- 🗌 Pens, Gel
- Pens, Highlighter
- Pens, LED
- Pens, Recoilable
- Pens, Specialty
- Pens, Twist
- U Writing Instruments

# **SECTION 2 - For advertisers**

In 50 words or less, describe your company and the products you manufacture or supply.

# AUTHORIZATION

#### IMPORTANT - THIS SECTION MUST BE COMPLETED:

Signature:

Print Name:

Email: