

PRINTING UNITED ALLIANCE PRESENTS:

APPAREL DECORATION SUMMIT

ATTENDEE GUIDE

JUNE 12-14, 2023
THE LOEWS VANDERBILT HOTEL
NASHVILLE, TENNESSEE



SCREEN PRINTERS



DIGITAL DECORATORS



SUBLIMATORS

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APPARELIST

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APPAREL DECORATION SUMMIT

JUNE 12-14, 2023

THE LOEWS VANDERBILT HOTEL
NASHVILLE, TENNESSEE

The leadership team of PRINTING United Alliance and *Apparelist*, along with the Board of Advisors, would like to welcome all of you to the inaugural Apparel Decoration Summit here at the beautiful Loews Vanderbilt property in the heart of Nashville. The Apparel Decoration Summit is an exclusive gathering that assembles executive-level representation from key players in this market, including apparel decorators, equipment manufacturers, software providers, soft goods suppliers, and others joining together to share ideas, challenges, and solutions that work.

Over the next few days, you will explore the trends and technologies that are changing the apparel industry as well as ways to do business. Leading solution providers will share their thinking on important issues and developments, end-users will share their successes and challenges, and we'll hear the views of industry leaders and analysts on the state of the market and how emerging technologies are impacting different market segments.

Apparel Decoration Summit and its unique format of panels, keynote presentations, boardroom case study presentations, general sessions, 1:1 meetings, and the peer-to-peer interaction at a world-class location is unlike any other event in our industry. It is an outstanding opportunity to arm yourself with industry insights, peer connections, education, and knowledge that will give you and your organization a competitive advantage now and into the future.

We hope all of you will agree at the conclusion of Apparel Decoration Summit that there is no better ROI for your time to keep ahead of the curve and stay current on the trends and issues that keep all of us up at night.

We again welcome you all, thank you for participation, and hope that this year's Apparel Decoration Summit surpasses your expectations. Our team will be available for all of your requests, and we look forward to serving you.



David Pesko
EVP & Event Director
PRINTING United Alliance

A handwritten signature in black ink, appearing to read "David Pesko".



Joshua Carruth
SVP - Association
PRINTING United Alliance

A handwritten signature in black ink, appearing to read "Joshua Carruth".

WHO WE ARE

The first annual Apparel Decoration Summit is proudly presented by PRINTING United Alliance, parent company of *Apparelist*.



PRINTING United Alliance is the most comprehensive member-based printing and graphic arts association in the United States, comprised of the industry's vast communities. The Alliance serves industry professionals across market segments with preeminent education, training, workshops, events, research, government and legislative representation, safety, and environmental sustainability guidance, as well as resources from our leading media brands – *Printing Impressions*, *Packaging Impressions*, *Wide-format Impressions*, *In-plant Impressions*, *Apparelist*, and *Print+Promo Marketing*. A division of the Alliance, Idealliance is a global leader in standards training and certification for printing and graphic arts operations across the entire industry supply chain. The Alliance also produces the PRINTING United Expo, the most immersive and impactful three live event days uniting the industry. The expansive display of technology and supplies, education, programming, and services are showcased to the industry at large, and represents all market segments in one easily accessed place. For more information about joining the Alliance, or learning more about its vast member benefits, visit www.printing.org or call 888-385-3588.

About APPARELIST

We gather expert-level business management resources to help apparel decorators of all sizes navigate the challenges of growing their businesses. As the apparel decorating industry continues to change and evolve, we at *Apparelist* recognize that businesses of every size must stay on top of those changes as well as trends and disruptive events. We provide a community that not only addresses these changes, but also offers resources and information that is trusted and reliable. Apparel businesses across the industry can turn to this community as a genuine and authentic voice of support.

BECOME A MEMBER!



JOIN NOW!



AGENDA AT A GLANCE

MONDAY, JUNE 12

| | |
|--------------|--|
| 12:00 - 4:00 | Conference Registration (Located in Symphony Foyer) |
| 4:00 - 4:10 | Opening & Welcome Remarks with Josh Carruth of PRINTING United Alliance |
| 4:15-4:50 | <p>Keynote Session: Seize Every Order Presented by Kornit</p> <p>Speaker: Don Whaley, VP of Marketing - Kornit</p> <p>Description: The digital age is here and only continuing to absorb more market shares. Discuss how to meet the consumer's demands of fast, original one-off products. The time to add a high-level DTG system that can tackle this market is now – seize every order.</p> |
| 4:55 - 5:30 | <p>Keynote Session: The Litte Heat Press That Changed Fulfillment Presented by STAHL'S</p> <p>Speaker: Josh Ellsworth, Executive Vice President, Sales & Marketing - STAHL'S</p> <p>Description: The heat press is changing the way decorators print and sell apparel. Learn the market shifts that have this decoration method rising as the solution for today's biggest brands.</p> |
| 5:30 - 8:00 | Welcome Reception & Dinner (Located in the Starstuck Room) |

TUESDAY, JUNE 13

| | | | |
|---------------|---|------------------------|-------------------------|
| 7:00 - 8:00 | Networking Breakfast (Located in General Session Room - Symphony II) | | |
| 8:00 - 9:05 | <p>General Session: State of the Decorated Apparel (SODA) Industry Data Presentation and Panel Analysis (Located in Symphony II)</p> <p>Speakers: Andy Paparozzi, Chief Economist, PRINTING United Alliance Josh Ellsworth, STAHL'S; Jed Seifert, Stakes Manufacturing; Chris Blakeslee, BELLA+CANVAS; David Clifton, alphabroder</p> <p>Description: Do you wonder how you are doing compared to other shops, always piecing together data from other sources and trying to apply it to the decorated apparel industry? Join Andy Paparozzi, Chief Economist at PRINTING United Alliance, as he presents survey findings specific to the decorated apparel industry. Real-time discussion with panelists during the session provides hands-on insight and reactions to the results, as well as applicable, key takeaways.</p> | | |
| 9:05 - 9:20 | Transition to Case Studies | | |
| 9:20 - 11:30 | <p>Boardroom Case Study Presentations</p> <p>Description: Suppliers and attendees discuss challenges faced, strategy, implementation, outcome, and the future.</p> | | |
| Group | Cyan Boardroom Group | Yellow Boardroom Group | Magenta Boardroom Group |
| Location | Green Room | Lyric Room | Melody Room |
| 9:20 - 9:40 | CASE STUDIES | | |
| 9:45 - 10:05 | | | |
| 10:05 - 10:20 | Break | | |
| 10:20 - 10:40 | CASE STUDIES | | |
| 10:45 - 11:05 | | | |
| 11:05 - 11:30 | 25 Minute Break & Transition to General Session | | |
| 11:30 - 12:00 | <p>General Session: In-House or Outsourcing? How to be the Expert for Your Customers (Located in Symphony II)</p> <p>Moderator: Justin Lawrence - Oklahoma Shirt Company</p> <p>Speakers: Rob Super, American Print on Demand; Aaron Montgomery, Our Success Group; Carlo Oviedo, Culture Studio; Brett Bowden, Printed Threads</p> <p>Description: In this panel discussion, speakers examine how to select the best decorating method for a job without overcomplicating the process. Panelists will hone in on how to work with a contract partner, when to enlist your in-house expertise, and best ways to build those connections.</p> | | |



| | | | |
|--------------|---|------------------------|-------------------------|
| 12:00 - 1:00 | Networking Lunch (Located in General Session Room - Symphony II) | | |
| 1:00 - 1:15 | Transition to Boardrooms | | |
| 1:15 - 2:00 | Boardroom Presentations Description: Suppliers and attendees discuss challenges faced, strategy, implementation, outcome, and the future. | | |
| Group | Cyan Boardroom Group | Yellow Boardroom Group | Magenta Boardroom Group |
| Location | Green Room | Lyric Room | Melody Room |
| 1:15 - 1:35 | <h1>CASE STUDIES</h1> | | |
| 1:40 - 2:00 | | | |
| 2:00 - 2:15 | 25 Minute Break & Transition to General Session (Located in Symphony II) | | |
| 2:15 - 2:45 | General Session: Why are Promotional Products Important to Apparel Decorators? (Located in Room - Symphony II) Moderator: Chip Danby, PRINTING United Alliance Speakers: Mike Crane, HALO Branded Solutions; Jack Kilian, Sharprint; Jay Busselle, Equipment Zone; Sean Macilvain, alphabroder Description: Today's apparel decorator needs to think beyond garment decorating for other revenue opportunities. The world of promotional products is a realistic option that must be considered. Promotional industry veterans, including a decorator, promo distributor, and apparel supplier, discuss the opportunities and challenges of partnering on promotional projects in this panel. | | |
| 2:45 - 3:00 | Transition to Meeting Zone (Located in Symphony III) | | |
| 3:00 - 5:40 | Meeting Zone (Located in Symphony III) - 1:1 Meetings between Suppliers, Advisory Board Members, & Attendees | | |
| 5:40 - 6:30 | Break | | |
| 6:30 - 9:00 | Networking Reception, Dinner & Some Fun (Off-site will be at 6th and Peabody Brewery & Distillery) | | |

WEDNESDAY, JUNE 14

| | | | |
|--------------|---|--|--|
| 7:30 - 8:30 | Networking Breakfast (Located in General Session Room - Symphony II) | | |
| 8:30 - 9:10 | General Session: Your Questions, Answered: Q&A with Apparel Decoration Summit Experts (Located in Symphony II) Moderator: Cassie Green, <i>Apparelist</i> Speakers: Justin Lawrence, Oklahoma Shirt Company; Brett Bowden, Printed Threads; Val Solomon, Night Owls; Alan Howe, Easiway Systems; Rob Super, American Print on Demand; Terry Combs, Equipment Zone Description: How do I accurately price my projects? How do I improve my shop's efficiency? These are questions you asked, and we're here to answer them. The Q&A panel with the Advisory Board members is designed to address your most pressing business concerns when it comes to apparel decoration. | | |
| 9:10 - 9:30 | Transition to Meeting Zone (Located in Symphony III) | | |
| 9:30 - 11:50 | Meeting Zone (Located in Symphony III) - 1:1 Meetings between Suppliers, Advisory Board Members, & Attendees | | |
| 12:00 - 1:00 | Lunch and Closing Comments (Located in General Session Room - Symphony II) | | |
| 1:00 - 4:00 | Transfers to Airport | | |

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Keynote Sponsors

Kornit

www.kornit.com

Kornit Digital is a worldwide market leader in sustainable, on-demand, digital fashions and textile production technologies. The company is writing the operating system for fashion with end-to-end solutions including digital printing systems, inks, consumables, and an entire global ecosystem that manages workflows and fulfillment. Headquartered in Israel with offices in the USA, Europe, and Asia Pacific, Kornit Digital serves customers in more than 100 countries and states worldwide. To learn more about how Kornit Digital is boldly transforming the world of fashion and textiles, visit www.kornit.com.



STAHL'S

www.stahls.com

STAHL'S MISSION IS YOUR SUCCESS

Whether you need HTV, names and numbers, direct-to-film transfers, or high-end premium emblems and patches, STAHL'S has the solution. From helping you choose the best products and answering your heat printing questions, to keeping you in tune with the most trending decorating ideas, STAHL'S is committed to your success. We're here to help improve your efficiency, drive more profit, and stay relevant in the ever-changing apparel decoration industry. Our mission is to help create confident and capable apparel decorators in control of their business goals and growth.



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alphabroder

www.alphabroder.com

alphabroder build brands, champion causes, acknowledge achievements and offers limitless solutions. Our more than 6,500 styles from over 60 brands of classic and trending apparel and products, including drinkware, bags, journals, and technology, work hard for our customers – like promotional product distributors, athletic team dealers, screen printers, embroiderers, online retailers, and thousands of other businesses. Our customers work hard and fast, which is why we have positioned our 10 distribution and production facilities to cover 99% of the U.S. population in a one- to two-day ship. Our primary focus is earning the trust of our customers, which is why our Vision is: Be the Most Trusted and Valued Partner For Branded Products & Services.



DuPont - Non Member

www.artistri.dupont.com

With a 30+ year history in technology and innovation, DuPont Artistri is a leading manufacturer of water-based digital inkjet inks for textile printing. Our inks can be used in multiple applications like direct-to-garment (DTG), direct-to-film (DTF), and roll-to roll (RTR).

Artistri combines DuPont's proprietary dispersions, polymers, and ink formulations, providing color consistency across production runs and over time. From the brightest and richest colors to custom formulations, DuPont Artistri delivers an innovative portfolio of ink products to bring your colors to life.

Artistri P5500 ink is specially designed for DTG printers who want to transition to or expand their digital printing operations looking to achieve high-quality and durable prints through a reliable, cost-effective printing process. The high gamut volume water-based inks package is designed to work in printers with low-viscosity piezo-electric printheads and is suitable for all DTG applications. The new set delivers the same great color of P5000 but improved wash fastness with both press or oven and faster curing times. Artistri P5590 white ink adds longer shelf life to its customer-prized coverage effectiveness and stretchability.

Artistri P1600 inks is our latest development. Launched at ITMA 2023, DuPont Artistri P1600 is a premium pigment textile ink specially developed for DTF digital printing on cotton, polyester, or blends for a wide variety of apparel and specialty applications. With no Ethylene Glycol in its formulation, brands can reach their sustainability goals all while achieving consistency in quality.

Find the suitable ink for your digital printing system at artistri.dupont.com.

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Artistri



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Bella + Canvas

www.bellacanvas.com

We enable inspired individuals to communicate what makes them different by providing blank apparel as a canvas for self-expression. Our products reflect an unparalleled quality, produced in an eco-friendly, responsible way.

BELLA+CANVAS



Brother International

www.productionDTG.com

As a pioneer in direct-to-garment printing, Brother always seeks to bring new features and advanced technology to an industry that demands to be on the cutting edge. Brother DTG puts smart technology and precision engineering into everything we do, including innovations like our Digital Line 2000, a 1-step, single operator, complete DTG solution that integrates our GTX600 mass production printers with a pretreatment and curing system for maximum output with minimal labor. We have been DTG leaders since 2005. Innovators for over a century. Brother has a long history of helping screen printers, embroidery shops, specialty merchandisers, fashion designers, and other businesses build market share and expand their product offerings. Our next generation of DTG printers deliver even more of the features and benefits that our partners have fallen in love with over the years, coupled with our trademark customer support.

brother
at your side



Clients First Print Solutions

www.clientsfirst-us.com/industry/printing-segments/



Clients First Print Solutions understands that apparel decorators of any size are faced with tough challenges surrounding inventory management, subcontractor relationships, onboarding and retaining new employees all while trying to go the extra mile for a customer. Is this possible? Can they do this without compromising quality and staying competitive? The answer is “Yes,” and let us show you how.

Learn how your company can keep track of sizes, variations, colors, and brands or manage the statuses or whereabouts of the work you have sent out for subcontracting, all which are typically grueling manual system tasks that fall on client-facing staff and/or warehouse coordinators.

Condense your workflow into one seamless Quote-to-Cash process that accounts for everything in between with PrintVis and Microsoft Dynamics Business Central packaged for small-, medium-, and enterprise-size apparel decoration companies.

DecoNetwork

www.deconetwork.com



Simplify & Grow Your Apparel Decoration Business with DecoNetwork

Are you an apparel decorator looking to streamline your production process and boost online sales? Look no further than DecoNetwork! DecoNetwork is a comprehensive business management software and e-commerce platform designed specifically for screen printing, digital printing, and embroidery apparel decorators.

One of the key features of DecoNetwork is its streamlined production process. From quotes to orders, artwork approvals to purchase order management, DecoNetwork helps decorators easily manage their workflow, increase efficiency, and save time. With DecoNetwork, you can say goodbye to tedious manual processes and enjoy a smoother, more organized production workflow.

But that's not all! DecoNetwork also offers a powerful e-commerce platform to help you create and launch professional online stores. With its click-and-drag website editor, integrated blank apparel suppliers, interactive product mockups, dynamic pricing, live quotes, and easy online checkouts, DecoNetwork makes it simple for decorators to boost their online sales.

DecoNetwork is tailor-made for apparel decorators and provides solutions that cater specifically to their needs. Whether you're a small business or a growing enterprise, DecoNetwork can help you simplify workflows, manage orders, and increase your online sales.

Visit www.deconetwork.com and request your free 1-on-1 demo today!

Equipment Zone

www.equipmentzone.com



We love digital printing on textiles! Equipment Zone is the No. 1 reseller of the Epson F2100 DTG/DTF printer in the U.S. We manufacture the SpeedTreater-TX Automatic Pretreater. New for 2023 is the EZ-JET PRO 24 DTF Printer System. Located in Franklin Lakes, New Jersey and Tempe, Arizona, Equipment Zone has been in business for over 20 years and has an A+ rating with the BBB.

The Mosaica Group

www.get.printmosaica.com/aeoon/

www.get.printmosaica.com/summa/



We are a national distributor, located near Milwaukee, Wisconsin, supporting offset, direct-to-film, direct-to-garment, dye-sublimation, and wide-format processes with equipment, consumables and services. We offer a diverse portfolio with complete sublimation solutions, including direct-to-garment and direct-to-fabric – from color management expertise to wide-format equipment, to inks, transfer paper and tissue paper, along with in-house paper converting services. Our mission is to be your value-added, low cost provider by providing a consistent, concierge level of service.

Threadfast Apparel

www.threadfast.com

THREADFAST
APPAREL



Threadfast Apparel is a leading supplier of premium apparel to the promotional products industry. They offer a broad selection of high-quality, fashion-forward garments, made with environmentally friendly materials and sustainable manufacturing practices. As an industry leader, they strive to make conscious choices that prioritize the longevity of the garments they make and create products that get more wear-hours.

Threadfast partners with alphabroder, the leading distributor of imprintable apparel and accessories, as their exclusive distributor in this channel. Their products are designed to provide customers with a comfortable and stylish fit that's suitable for any occasion. They offer a range of styles, from classic to modern, to ensure they meet the needs of their diverse customer base.

Threadfast Apparel is committed to sustainability and works to incorporate best practices in their ESG (Environmental, Social, and Governance) approach. They believe that sustainability is a journey and are continuously striving to improve their practices. They have transitioned to recycled polyester across all of their collections, and are also a proud member of Better Cotton, which means they're committed to sourcing cotton in a way that's more sustainable for farmers and the environment.

Overall, Threadfast Apparel is a company that is committed to providing their customers with high-quality, sustainable, and price conscious apparel.

Silver Sponsors

American Print and Supply

www.americanprintandsupply.com

AMERICAN
— PRINT AND SUPPLY —

American Print and Supply is a leader in the field of digital print technologies, specializing in direct-to-film printing and associated supplies. Our team comprises experienced end-users who have joined forces to introduce a new standard of service and transparency to the DTF market. Our ultimate goal is to enable businesses and professionals to attain outstanding results by utilizing our extensive selection of cutting-edge printing equipment and supplies. What sets us apart is our commitment to innovation, quality, consistency, and unwavering dedication to customer satisfaction. Count on us as your reliable partner for all your printing requirements.

Delta Apparel

www.deltaapparel.com

We are committed to making top-quality blank T-shirts with an unmatched printability for screen printers and promotional product suppliers. Delta specializes in comfort fabrics in various styles and silhouettes complemented by an industry-leading color palette for youth and adults. Our team promises to consistently deliver quality, value, and innovation at a price that meets the challenges of today's marketplace. Global sustainability is a priority at Delta Apparel. As part of this commitment, we have one of the few products made from recycled polyester.

Direct to you straight from seven distribution centers.

All of Delta Apparel's products are available straight from seven distribution centers - no middle men to delay delivery or add extra expense. Plus there's no minimum order charge. We'll even pay the shipping for orders of regular-priced items that total more than \$250.

From infant tees to 5X adult tees, we'll get your order out the same day it's received, shipping direct from one of our seven strategically placed distribution centers. Each location is stocked to provide fast delivery of inventoried items, including our top-selling SKUs.



Epson America Inc.

www.epson.com/usa

Epson is a leader in the wide-format professional graphics printing market, committed to delivering high-performance products, services, and solutions that exceed customer's expectations. Epson designs innovative, market-leading products and solutions to easily and affordably fit in today's printshop workflows.

Engineered as a cohesive unit, Epson's professional printing solutions feature advanced printhead technology that works with the ink and hardware to deliver outstanding, sellable output. Epson's portfolio includes a variety of professional solutions including minilab printers, desktop, flatbed, and large-format roll-to-roll printers 24 to 76-inches wide that are designed for the photography, signage, textile, graphics arts, engineering, CAD, and GIS markets.

Epson's SureColor F-Series textile collection includes DTG and dye-sublimation printers ranging from entry to industrial-level to meet the growing industry need.



Grimco

www.grimco.com

Grimco focuses on offering quality wholesale sign supply and screen print products while providing excellent service to the sign and screen industry. Grimco is partnered with the best screen vendors in the industry. ROQ, Avient, Kiwo, Easiway, Pleiger, STS Inks, and Rise Screen Solutions are all products we stock on a nationwide level. With over 60 locations across North America and multiple distribution hubs, a Grimco location is never too far away! Boasting the industry's most knowledgeable professionals, we look forward to serving our customers well into the future and helping their businesses grow. We know your time is valuable. On Grimco.com, you can order online 24/7. With many easy-to-use features, detailed pricing, delivery times, and product availability, Grimco makes ordering easy and convenient!



Otto International
www.ottocap.com



OTTO CAP has been a Leading Worldwide Manufacturer of Quality Headwear for Over 70 Years.

Over the decades, we have continued to build on our quality and service to become the top choice suppliers in the industry. OTTO CAP carries large inventories in our warehouses across the states. As an added bonus, free embroidery backing is included in your blank cap order and will ship out from our warehouses in California, Texas, and Georgia in 2-3 days. We offer domestic custom services with a 48-piece minimum. Over 6,000 in-stock styles are ready for domestic decoration from our California warehouse. We offer FREE embroidery digitizing for orders of 48 pieces or more! We offer overseas custom headwear program with a 144-piece minimum. We provide services for marketing agencies, distributors, uniform industry, decorator shops, recreation industry, gift shops, retail brands, department stores, warehouse clubs, and retail stores. A team of experts will assist in your headwear project through our seamless process, beginning from concept development to finished products, to final delivery at your distribution centers.

ROQ.US
www.roq.us



Today's printing industry needs the most productive, most streamlined, and most reliable automated solutions to exponentially increase production and profits. Communities across America and beyond need the highest quality prints to express themselves meaningfully and reinforce togetherness. Our planet needs a coalition of businesses and consumers who demonstrate a commitment to sustainability to ensure our collective continued growth and wellness.

ROQ.US lives at the crossroads of these issues and strives to be an anchor for a shared prosperity in the decorated apparel business, communal unity, and a flourishing Earth. We do that by partnering with businesses and providing them with the most technologically advanced printing machines in the world and #GreenGlove services that reduce the industry's environmental impact and reduce the needed overhead to succeed at the highest levels. We envision a greener planet and garment decorating industry (both literally and figuratively) where ROQ machines are used to build a movement of innovative communities who create amazing products, generate monumental economic gain, and have tons of fun doing it.

For industry newcomers and pros alike, when you build on sand, you drift away with the tide. When you build your house on the ROQ, you propel from a #ROQSolid foundation of integrity coupled with ROI-driven automation for many years to come. #ROQYourWorld at roq.us and #PressOnward with #YourPartnerInPrint!

ADVISORY BOARD MEMBERS

The 2023 Apparel Decoration Summit will feature a range of industry experts discussing the trends and topics attendees need to help them make difficult capital expenditure decisions and deploy cost-effective solutions. The program will feature several industry thought leaders and technology experts.



Justin Lawrence

President
Oklahoma Shirt Company
Justin@OklahomaShirtCompany.com

Justin Lawrence is the proud owner and operator of Oklahoma Shirt Company. With his team of 46 rowdy Oklahomans and whole stable of Workhorse Automatic Presses, they tackle their multi-state Shirt of the Month products, always-busy custom shop, and thriving retail line. As industry leaders, Justin and Oklahoma Shirt Company are always looking to partner with up-and-coming shops, industry giants, and thought leaders in the screen printing world.



Brett Bowden

CEO/Founder
Printed Threads
brett@printedthreads.com

Brett Bowden is an entrepreneur with over 20 years of experience running companies successfully and some into the ground. Currently he sits as CEO/founder of Printed Threads, co-founder of MADE Laboratory, co-founder of Allmade, and COO of the Bowden household. He loves spending time and traveling with his wife and four children and has realized that the best thing entrepreneurship can provide is unique experiences with family.



Alan Howe

Midwest Regional Manager
Easiway Systems
ahowe@easiway.com

Alan Howe is a native of Detroit, with 36 years of industry experience. He entered the industry in 1987 with the former Harco Graphic (now Brown Mfg) and has since held technical-sales positions with well-known companies including Jay Products, Saati USA, and Tech Support sps. As a seminar speaker, with many articles published, he is a familiar face at trade shows and industry events. Alan has been a Screen Print Judge for the Skills USA National Competition, Impressions Awards, and SGIA Golden Squeegee awards. In 2018, Alan was inducted in to the ASDPT Academy of Screen and Digital Print Technology. Alan resides in Davison, Michigan and is a Technical Sales Manager for Easiway Systems.



Aaron Montgomery

CEO

Our Success Group

aaron@oursuccessgroup.com

Aaron Montgomery is the co-founder and CEO of Our Success Group, which provides small businesses with the support they need to create a business they love. His approach emphasizes the building of a sturdy foundation, founded on the key principles of the “FUNdamentals of Business Success.” Aaron is certified by New York Times best-selling author Jack Canfield as a Success Principles Trainer. Aaron co-hosts the 2 Regular Guys Podcast (2regularguys.com), and a live video show and podcast - Small Business Saturdays (smallbusinessaturdayspodcast.com). If you want to connect with him and get away from the social media haze, overloaded emails, and interrupting phone calls, reach out via asynchronous video-based messaging at ConsultAaron.com



Valerie Solomon

Owner

Night Owls

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Val Solomon runs her print shop with her husband Eric Solomon in Houston, Texas, that focuses on apparel printing and other types of custom merchandising. They are one of the leaders in water-based ink screen printing in the United States and strive to handle all their projects as eco-friendly as possible. Val is a previous recipient of the Women in Screen printing award.

APPAREL DECORATION SUMMIT 2023 ATTENDEES

ATTENDEE INFORMATION

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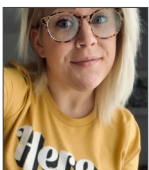
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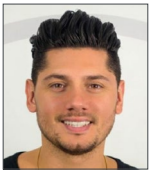
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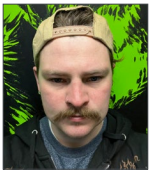
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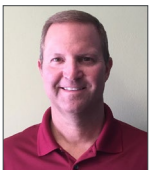


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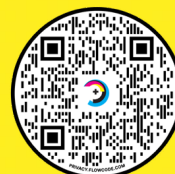
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