

JULY 2021

Back to Business Summer Virtual Event

July 26-July 29 and Aug. 2-5

DECEMBER 2021

Back to Business Winter Virtual Event

Nov. 29-Dec. 2 and Dec. 6-9

VIRTUAL POWER MEETINGS REACHING 200+ TOP DISTRIBUTORS ALL YEAR LONG.

Promo Marketing and Print+Promo (the producers of Power Meetings and Distributor Connects) are joining forces all year long for the most valuable business development meetings for top suppliers and distributors in the print and promotional product industry.

It's always critical to develop and create new business relationships, especially now, more than ever. This is why you should attend our next Back to Business Virtual Meetings event. Similar in concept to our in-person Power Meetings, there is no better opportunity to reach top distributors – you will have the opportunity to meet one-on-one with each distributor for a total of 30 guaranteed meetings. To learn more about the event, state-of-the-art platform, attending distributors or anything else, do not hesitate to reach out to your sales rep.

Primary Package - \$2,995

- 30 guaranteed one-on-one meetings
- Two Headlines e-Newsletter ads (used at any time between now and start of the event)
- Three months of Priority Product Placement in preferred category (dependent on category availability)

Secondary Package - \$2,495

- 30 guaranteed one-on-one meetings
- Two Headlines e-Newsletter ads (used at any time between now and start of the event)

SPONSORSHIP BENEFITS

- Custom presentations, case studies, sell sheets and videos all available to share with distributors.
- Undivided attention of the top distributors to discuss new products and campaigns for 2021.
- Gain exposure and expand your audience by having your brand or products in our newsletter and priority product placement.
- Create new relationships and network with industry elite all from your computer.
- *Promo Marketing and Print+Promo* will provide a list of all attendees ahead of the event to prepare for your meetings.
- All-access to the state-of-the-art platform a week before the event to get comfortable with the meeting settings.
- Conveniently schedule your meetings around your business schedule. You can also assign your salespeople and team members to attend as a group or individually for their own sales territories.
- Text or banner ad in Headlines e-Newsletter any time between now and the start of the event.
- Three months of Priority Product Placement in preferred category.

CONTACT YOUR SALES REP TODAY!

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