

## THE CONVERGENCE CORNER

### Sponsorship Opportunities

Senior Digital Editor, Brendan Menapace from *Print+Promo Marketing* magazine, interviews top distributors in the print and promo world during this live 'fireside' chat. Their conversations will be featuring important industry topics, hot trends in the print and promo industry, success stories, best practices and how the convergence of print and promo is evolving, questions and answers and so much more!

#### SPONSORSHIP INCLUDES:

- Sponsor partner to participate in exclusive fireside chat video (either alongside client or interviewed by *Print+Promo Marketing* editorial team).
- Includes all leads from all registrants.
- Includes interview recording from the Convergence Corner event.
- Promotion of 'episode' in *Promo Marketing* weekly e-newsletter's *Headlines*.
- Promotion of episode via *Promo Marketing* and *Print+Promo*'s social media channels.
- Post Event: Event recording will be promoted in the *Promo Marketing* newsletter and reside on the *Promo Marketing* website for additional viewership, promotion, and branding.

#### BENEFITS

- Bring market awareness and position your company as a thought leader.
- Highlight and include your business into the discussion.
- Provide print and promo distributors with educational and valuable content on your company and products.
- Sponsor can promote two links on the Convergence Corner event page.
- Marketing team to promote the event featuring your brand.

#### AUDIENCE

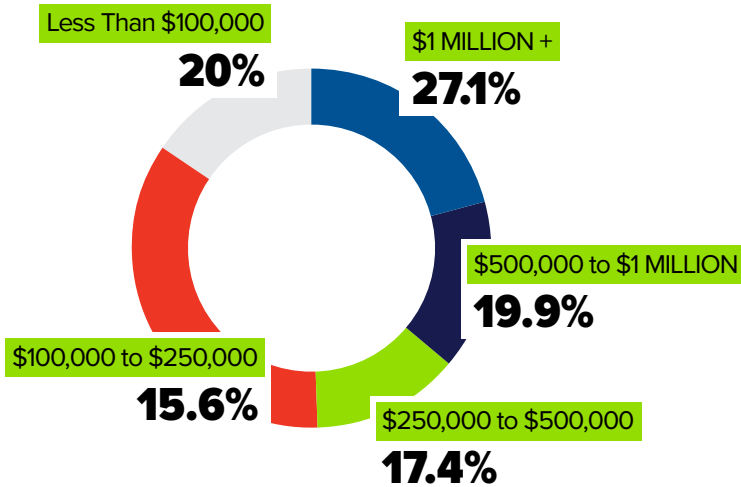
Powered by *Promo Marketing* and our sister brand *Print+Promo*, Promo Marketing Group is the go-to source for marketing services in the print and promotional product industries. Whether you wish to advertise digitally or through print, we will find the right path for your brand message.

The Promo Marketing Group takes great pride in providing its audience with superior editorial content, critical information, industry new and cutting-edge sales strategies through our magazine, e-newsletters, live events, video services, webinars, and research projects.

## AUDIENCE

### PERSONAL SALES VOLUME

The *Promo Marketing* audience is made up of a diverse group of businesses and sales volumes; product and advertisements reach a full range of budgetary needs.



### PRIMARY BUSINESS



*Print+Promo Marketing* magazine reaches top-level decision makers. Your advertising message is read by more than 40,000 subscribers who have buying power—executives involved in the purchasing of your products.



### JOB FUNCTION

#### Business Management

CEOs

Vice Presidents

Presidents

General Managers

Corporate Officers

#### Sales Management

VP of Sales

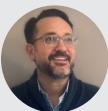
Account Executives

#### Marketing/Sales

CMOs

Marketing Managers

### CONTACT OUR SALES TEAM:



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