

pm podcast

PM Podcast editorial team will create a special interview-style episode for an advertiser live at the PPAI Expo in January. The episode will be produced and edited by PM as well as distributed to the PM audience via PM owned digital channels. A final version of the file will also be made available to the advertiser for use in other digital channels.

Here's what's in it for you:

- A 10 minute interview-style podcast episode conducted by the PM editorial team with an advertiser's representative that can provide thoughtful and insightful responses about a specific topic valuable to the distributor audience.
 - Advertiser's message and CTA will appear in show notes on-site and in-feed distribution whenever possible.
 - The final audio file in .mp3 format.
- Distribution within 45 days after the event
 - 3x insert into Promo Marketing Headlines and Promo Marketing Threads newsletters.
 - Appearance in the Promo Marketing Podcast feed.
 - Organic appearance throughout the Promo Marketing website (recommendation areas, search listings, home page listings, etc.)
- Roadblock banners on the PPAI Event Coverage page
 - An advertiser-specific episode page on PromoMarketing.com.
- Value Propositions
 - Increase your brand exposure during and after the PPAI show.
 - Align your brand's message that reaches 35k+ distributors.
 - Strategic content that can be useful in multiple channels of any digital campaign.
- **PRICE:** \$3,025

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